

THE META-COACH SYSTEM

2011

**Achieve Peak Performance
Professionally and Personally**

L. Michael Hall, Ph.D.

THE META-COACH SYSTEM

The only way to stay viable in tough economic times is to make *yourself* more *valuable* by developing the very skills that will make you positive, resourceful, and resilient. In a day when the hard stuff of business is now the “soft” skills of leadership, coaching, motivation, persuasion, state management, attitude, creativity, innovation, and so on—the solution is to actualize your highest and best and take your performance to new levels. And that’s what Neuro-Semantic training is all about. This year we are offering the modules of Meta-Coaching—all designed for your personal mastery and to unleash your highest potentials.

The Meta-Coach Training System

Module I:

Coaching Essentials

Introduction to basic NLP

Support skills for rapport and empathetic connection with clients

Listening skills for detecting patterns and identifying leverage points

Precision questioning skills for clarity

Profiling skills for reading people

State skills accessing states and emotional intelligence and management

Anchoring skills for facilitating change for personal resourcefulness

Module II: *Coaching Genius (or APG)*

Meta-States Model

The structure of meaning for mastery

Asking layers of Meta-Questions

The Step-Back Skill

14 Coaching Patterns

Step into “the Zone” of mastery at will

Eliminate negative “dragon” states

Blow-out Excuses

Neuro-Semantics takes NLP to a higher level by modeling *self-reflexive consciousness*—the human kind of consciousness. The Meta-States model enables you to work with and track the logical levels that a client jumps to track the inner communication “in the back of the mind.” This training applies the model to the structure of the “flow” state for being “in the zone.” You can now *be fully present* and engaged anytime that you choose. Experience 14 powerful coaching patterns for unleashing your potentials.

Module III: *Coaching Mastery*

July 6– 13 — APMC Coach Bootcamp

Covering the next 5 Models of Meta-Coaching.

This training provides the most cutting-edge models that now exist in this field. By developing competency with these tools you will be able to enter

the field or use for your own personal enhancement.

The Axes of Change model

A non-therapeutic Change Model

Facilitate multiple level generative change

The 8 Coaching Roles of a Change Agent

Know where you are with a client and what to do next

The Matrix Model

A systems model of cognitive-behavioral and developmental psychologies

Work systemically with the human mind-body system

Follow a client’s energy in the system

Identify leverage points for Change

Gain rapport with the client’s frames

Discover how to step in and out of your own

Matrix of meaning frames

The Self-Actualization Quadrants

Synthesize Meaning and Performance and

discover the *Self-Actualization Pathway*

Facilitate self-actualization for unleashing potentials in yourself and others

Diagnose where a client is in terms of

actualizing his or her highest potentials

The Benchmarking model

Operationalize intangible concepts

Establish metrics for measuring success

(and create credibility) by grounding change

Have your Coaching Skills benchmarked

The Facilitation Model

Because we facilitate the inner and outer resources of a client to an agreed-upon

outcome, Coaching preeminently is a

facilitation.

Discover ten coaching *processes*

Develop competency in facilitating.

Module IV: Professional Coaching

PCMC

After the ACMC credentials are the PCMC credentials. To be recognized as a Professional Coach requires a minimum of 400 paid hours of coaching, hours of self-coaching, hours of having received coaching by a Meta-Coach, case studies, and so on. It generally takes a Certified Meta-Coach with ACMC credentials at least 2 years to reach all of the requisites for attending PCMC. The prerequisites are high because we have set the bar high for this level of competency.

Content of the PCMC Training:

1) *Written Examination of knowledge of NLP, Neuro-Semantics, and Coaching.*

2) *Review of Documentation*

3) *Assessment of Advanced Coaching Skills*

This includes being benchmarked of the core coaching skills as well as the Axes of Change skills and needing to meet at 3 on the benchmarks for competency as a PCMC.

4) *Training in Advanced Coaching Skills: Profiling clients, Pattern detection, Framing, Relevance holding, Synonym-ing, Tracking, Recognizing Coachable moments, Tasking, Needs analysis, etc. The Problem—Outcome—Solution Coaching Conversation. Facilitating Client Creativeness. Qualities of being a Professional Coach; Ethics, etc.*

NSTT: Neuro-Semantic Trainers' Training

Oct. And Dec, 2011

Trainers Training in NLP and Neuro-Semantics leads to the Certification and Licensing so that a Trainer can train and certify people in NLP Prac. and Master Prac., in APG and in many of the the 40 Neuro-Semantic trainings that the person has experienced and/or has been licensed in.

Trainers Training is not only about the *content* of presentation, training, business acumen, etc., it is about becoming part of the Neuro-Semantic community, building relationships, and building the leadership skills required for a top-notch trainer.

The NSTT program involves three key aspects: Platform skills, Training Skills, Psychology Awareness and Skills, and Business Skills.

Platform Skills (Oct. 18– 25)

The Psychology of APG (Dec 5-7)

Business Skills (December 8-10)

The ISNS supports Trainers in ongoing development and practice by providing a leadership team, the Trainers egroup, training manuals, a Trainer's Only section on a website, and much more. NSTT is half-price for Certified NLP Trainers. Take your training experience to a new level by adding Meta-States to your repertoire.

When you train, you not only present life-changing material that's transformative, you use yourself as a vehicle of that presentation. While the training is not about you, it comes *through* you. So *who you are*—your character, person, and heart are always getting communicated. That's why *applying the materials to yourself is what allows you to be authentic, congruent, and effective.*

Presenters

- *Dr. L. Michael Hall*, psychologist and modeler, developer of Neuro-Semantics and Meta-Coaching.
- *Colin Cox*, Master Neuro-Semantic NLP Trainer, New Zealand.

REGISTRATION: NEURO-SEMANTIC TRAININGS

Name: _____
(Print clearly the Name you want on Certificate)

Address: _____

City, State, Zip,
Country: _____

Phone Numbers:

Email:

Credit Card: [Visa, Master Card, and Discovery] _____ (____ / ____)
_____ Last 3 numbers on back Expiration Date

Training	Door Price	Early Bird – April 1	June 1	Description
___ <i>Coaching Mastery</i>	\$3,450	\$2,760	\$3,100	8-day Training for ACMC Credentials

** For Modules I and II — Femke Stuut will be offering these in the USA prior to the July training. Contact Femke at femke@getpeppered.com.

Neuro-Semantics
P.O. Box 8
Clifton, Co. USA 81520-008
1-970 523-7877

877- 686 - 2867 Toll free in the USA only

www.meta-coaching.org
www.neurosemantics.com
www.ns-trainings.com
www.self-actualizing.org

100% Money Back Guarantee: Our goal is your complete satisfaction in getting full value and benefit from this training. If at the end of Day One you are not totally convinced of the benefits, your investment will be refunded in full.
Cancellation: If there's a cancellation within 2 weeks of the training, there's a \$50 administration fee.