



**Dr. L. Michael Hall**

**Founder of Neuro-Semantics**

*This training opportunity is for you if*

- You want to develop *a robust confidence* in presenting and training
- You want to be able to *stand up and speak persuasively* in front of groups
- You want to *train the cutting-edge models* in Neuro-Semantics and NLP
- You want to *model and become the very best Trainer* you can become
- You want to *actualize your potentials* as a professional communicator
- You are ready to *step up to the leadership challenge* in Neuro-Semantics
- You want to *create or expand your career* as a Trainer
- You want to *unleash your full potentials* as a trainer and leader

*What makes NSTT Trainer Training so special and unique?*

- Neuro-Semantics has and continues to take NLP to a new level of professionalism in models and ethics.
- Meta-States is a model of reflexivity, *apply to self* and this creates more congruency and personal integrity.
- Neuro-Semantics involves many new models beyond Meta-States: Frame Games, Matrix Model, Axes of Change, Self-Actualization Quadrants, Meaning-Performance, etc.
- Neuro-Semantics provides ongoing support for trainers and coaches.
- As a certified Neuro-Semantic and NLP Trainer, you will be listed on the international website, have access to dozens of Training Manuals, promotional materials, be invited to a special e-group just for Trainers, and much more.

## Dr. L. Michael Hall's World Tour Training Hong Kong Station TRAINER CERTIFICATION AS A NEURO-SEMANTIC TRAINER

### The Psychology of APG

**(3 Days)**

As a Neuro-Semantic Trainer, you will be licensed to train and certify APG (Accessing Personal Genius, also titled, Coaching Genius or Self-Leadership). To support this, The Psychology of APG is designed to give you background understanding for what the patterns are designed to do, how to think about the patterns and how to use the patterns with more depth in your own understanding of psychology within the patterns. Via the Psychology of APG you will also be more equipped as you do your presentations in NSTT. (Days 1-3)

### Platform Skills Training

**(5 Days)**

These five days introduce the key specific skills that empowers every effective public speaker. We have benchmarked these skills so that you will be able to identify where you are on the scale of competency and what are the skills to add, or subtract, to take you to the next level. These are the skills that make you an engaging speaker who can command the stage and work with an audience. (Days 4-8)

### Training Skills Training

**(3 Days)**

Then there are three days of skills that make you effectively competent in training. Training skills differ significantly from presentation skills. These skills enable you to work effectively with adult learners enabling them to gain the theoretical knowledge necessary for the how-to knowledge of implementation. Many public speakers are charismatic, even magical, but cannot transfer data so that it actually in-forms the minds, hearts, and actions of people. That's what a Neuro-Semantic Trainer does! (Day 9-11)

### Business Skills Training

**(3 Days)**

Trainers are in business, publically and privately within various companies and corporations, so they need business and entrepreneur skills for running a training business, administrating it, marketing, selling, etc. Business skills and strategies are also delivered to empower Trainers in the ins-and-outs of the Training business, especially in the business of Neuro-Semantics. (Day 12-14)



**Collin Cox**

**Master Trainer of Neuro-Semantics**

*Benefits and Values*

- Access your best states for becoming an engaging and charismatic presenter
- Learn to step in and out of your Genius Trainer State
- Learn to exquisitely use your voice, body, and space on stage
- Access and operate from the un-insultability state
- Discover how to texture your presentation state with humor, charm, persuasiveness, etc
- Recognize and pace the learning styles (and meta-programs) in your audience
- Learn the art of training design and sequencing
- Practice handling "difficult people" (hecklers) in a speaking or training context
- Become a part of the International Neuro-Semantic community
- Model key master trainers in Neuro-Semantics
- Receive personal attention from the developer and founder, L. Michael Hall
- Be benchmarked on your skills in order to actualize your competencies
- Receive an international certification and be commissioned to teach and certify NLP Prac. and Master Prac., APG and other Neuro-Semantic Trainings
- Ongoing support through coaching by master trainers
- Discover how to meta-state yourself as a presenter and trainer with all of the resources you'll need for creating a successful business

**Training Schedule:**

15 - 22 September 2013  
24 - 29 September 2013

**Venue:**

Hilltop Country Club, Tsuen Wan, Hong Kong

**Your Investment:** US\$4500

**Registered for Early Bird Offer:** *US\$4000*



**Enquiry:**

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HONG KONG  
STATION  
September 2013

**NEURO-SEMANTIC  
TRAINERS  
TRAINING**